

Community Media Relations

What are some points to remember regarding deadlines, press releases and media notification?

Minding Your Ps and Qs with Media

Why is it important to be mindful of what you say?

Why consider comments carefully before making them to the press?

Why is it important to build relationships with media?

What is valuable to know about the
production side of media?

How important is conducting
public meetings properly?

What are some tips for dealing with media in a crisis situation?

Audience Questions