

2023 CEDS SUMMIT

WELCOME

Thank you for joining us for our inaugural CEDS Summit. CEDS stands for Comprehensive Economic Development Strategy, a plan which BRADD is federally required to update every five years. This plan is made possible through grassroots efforts working in partnership with each of our communities, their leaders and stakeholders.

While individual communities have many other, related plans, the CEDS planning process makes every effort to pull together all plans that exist within a community, establish goals and objectives and provide quarterly, county-level meetings to evaluate progress.

For more information about your county-level strategic plan or our regional CEDS visit planning.bradd.org. Thank you for joining us today as we look to prepare a brighter tomorrow!

BARREN RIVER



AREA DEVELOPMENT DISTRICT



“There is no power for change greater than a community discovering what it cares about.” - Margaret J. Wheatley



EXPLORE SESSIONS ONLINE

We encourage you to visit planning.bradd.org/ceds-summit to download copies of speaker presentations and any handouts used in the breakout sessions. You can also scan the QR code to go to the summit page of the website.



DETAILED AGENDA

9:15-9:35 AM

WELCOME

Cave City Mayor Dewayne Hatcher, Barren County Judge Jamie Bewley-Byrd, and Eric Sexton, BRADD's Executive Director, welcome attendees in the Auditorium.

9:45-10:15 AM

BREAKOUT SESSIONS

West Hall A

FUNDING LOCAL TRANSIT

Staff from KYTC's Office of Transportation Delivery give a brief overview of the OTD Grant Opportunities and Transit Assistance Available

West Hall B

GETTING TO KNOW YOUR ADD

Eric Sexton, BRADD Executive Director, will give an overview of BRADD as an agency and the many services provided by the Barren River Area Development District.

Kentucky Room A

EMERGENCY RESPONSE GRANTS

Dajana Crockett, BRADD Disaster Resiliency Coordinator, will give an overview of Emergency Response grants available and the types of data needed to apply for funding.

Kentucky Room B

AFFORDABLE HOUSING BEST PRACTICES

Garry Watkins, President of Wabuck Development, provides a look at affordable housing development best practices for the region and the impact housing plays in community development.

10:25-10:55 AM

BREAKOUT SESSIONS

West Hall A

AN INTRODUCTION TO THE KY LEAGUE OF CITIES

Tad Long, KLC's Community & Economic Development Manager reviews the many programs KLC offers including:

- Legislative agenda
- Legal services
- Financing services
- Free membership to grantstation.com
- Free membership to KAED

West Hall B

TOURISM IMPACTS IN THE LOCAL COMMUNITY

Sherry Murphy, Bowling Green Area Convention & Visitors Bureau Executive Director, reviews the impact Tourism has on the region and ways communities can capitalize on tourism efforts.

Kentucky Room A

A LOOK AT REGIONAL TRANSPORTATION

Joe Plunk, KYTC District 3 Chief District Engineer, reviews the Transportation Cabinet's work in the region, including upcoming projects of interest and how to work with KYTC on your transportation needs.

Kentucky Room B

WORKFORCE DEVELOPMENT IN THE REGION

Jon Sowards, President/CEO of the South Central Workforce Development Board presents an overview of the many programs and offerings the Workforce Board has for communities in the region.

11:10 AM - 12:40 PM LUNCH & KEYNOTE SPEAKER

Secretary Jeff Noel of the Cabinet for Economic Development gives the keynote address in the Auditorium. As the primary state agency encouraging job creation, retention and business investment in Kentucky, the Cabinet for Economic Development works to attract new industries and assists existing companies to grow and expand. The Cabinet also provides support and resources for entrepreneurs, startups and small business owners. In addition, it helps prepare communities for economic development opportunities.



12:40-12:50 PM CLOSING REMARKS

BRADD's Executive Director, Eric Sexton, closes the group session before we separate into two final breakout sessions. The Conference will dismiss from your final breakout session.

1:00-1:30 PM BREAKOUT SESSIONS

West Hall A

MAPPING 101: WHAT YOU NEED TO KNOW & HOW MAPPING HELPS

Kim Morrow, BRADD's GIS Manager, and Chelsea Carroll, BRADD's GIS Technician, go over the benefits to GIS Mapping and the ways BRADD can assist communities with their mapping needs.

West Hall B

GETTING TO KNOW YOUR ADD (REPEAT)

Eric Sexton, BRADD Executive Director, will give an overview of BRADD as an agency and the many services provided by the Barren River Area Development District.

Kentucky Room A

MAIN STREETS IN KENTUCKY

Nic Hutchison, City of Paducah's Planning Director, provides an overview of the Main Street Kentucky Program.

Kentucky Room B

GET TO KNOW THE KY ASSOCIATION OF COUNTIES & KCJEA

Jennifer Burnett, Director of Policy, Research, and Communications presents the services provided by KACo, including legislative advocacy, training, insurance, legal assistance, conferences, financing services and more.

1:40-2:15 PM BREAKOUT SESSIONS

West Hall A

PLANNING & ZONING PRIMER

Ben Peterson, Executive Director of the City-County Planning Commission in Warren County, gives an entry level overview of planning and zoning, including what it is, how it can be beneficial, and what is needed to implement it.

West Hall B

COMMUNITY MEDIA RELATIONS

Retired communications media professionals Sam Terry, BRADD Citizen Member for Barren County, and Matt Pedigo, BRADD's Community Development Specialist, review tips and best practices for working with the media, including sending out press releases and event notices.

Kentucky Room A

A LOOK AT REGIONAL TRANSPORTATION (REPEAT)

Joe Plunk, KYTC District 3 Chief District Engineer, reviews the Transportation Cabinet's work in the region, including upcoming projects of interest and how to work with KYTC on your transportation needs.

Kentucky Room B

WORKFORCE DEVELOPMENT IN THE REGION (REPEAT)

Jon Sowards, President/CEO of the South Central Workforce Development Board, presents an overview of the many programs and offerings the Workforce Board has for communities in the region.

NOTES

TO-DO & NEXT STEPS

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RECCOMENDED TRACTS

- PLANNING COMMISSION
- EMERGENCY SERVICES
- CITY OFFICIALS
- COUNTY OFFICIALS
- TOURISM/DOWNTOWN

